# Sage

Accountant's Guide: How to scale your practice with Sage for Accountants







Clients



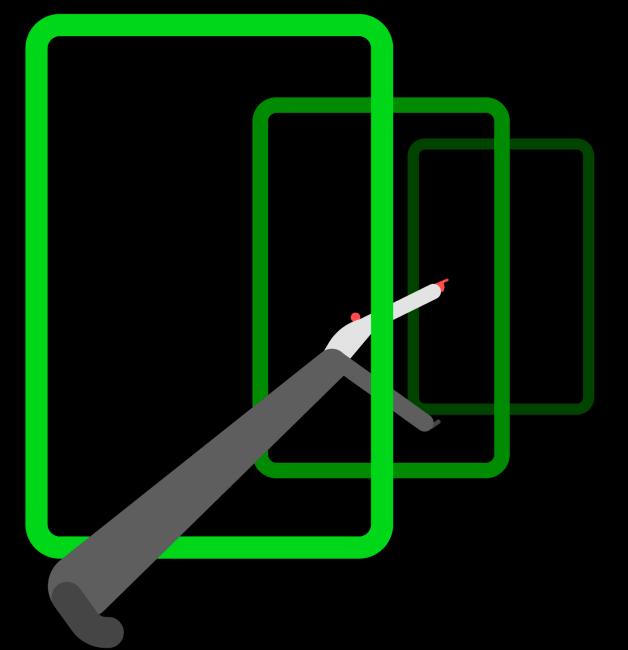
**Customer Service** 



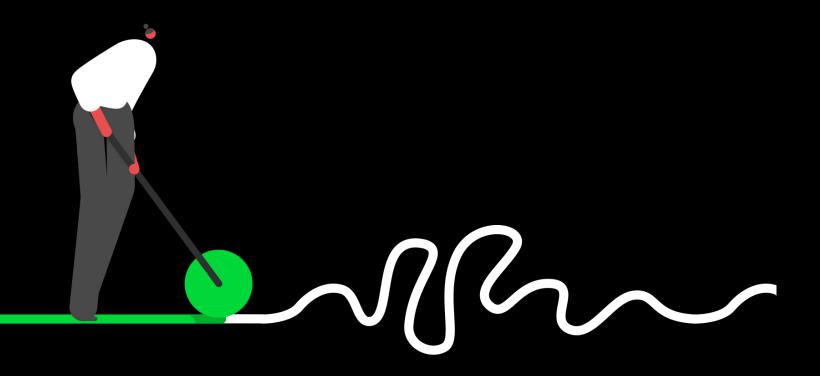
**Profitability** 



Scaling is not just about growth; it's about growing sustainably









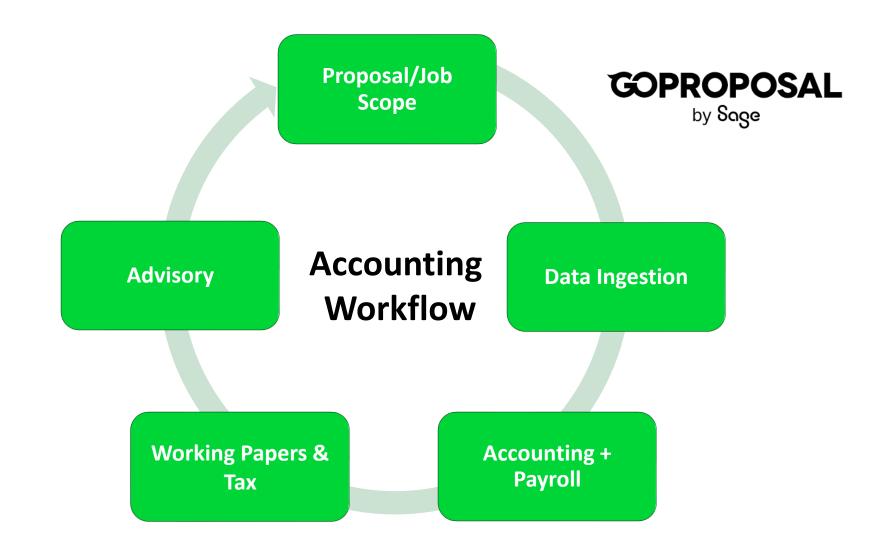
### So many factors to consider....

**Technology Technology** Talent Data **Prevent fraud** Leverage **Talent acquisition Embrace big data** and invest in automation and retention cybersecurity and Al **Compliance Technology** Data Talent Support a remote **Unify disparate data Ensure compliance Embrace innovation** workforce **Macro Factors Compliance Macro Factors Compliance Navigate Environmental**, **Accelerate post-**Manage taxes and recessionary pandemic growth regulation social, governance pressures

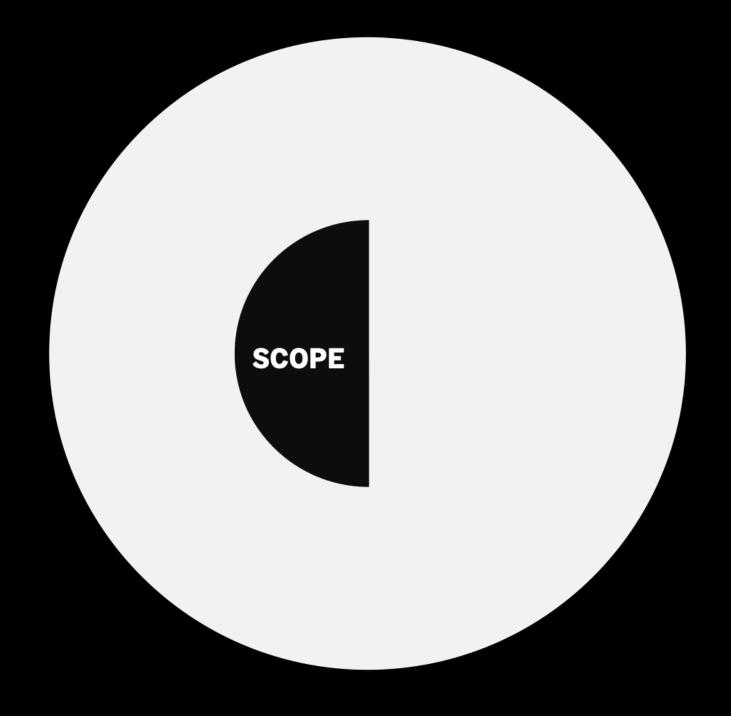


### **Sage for Accountants**

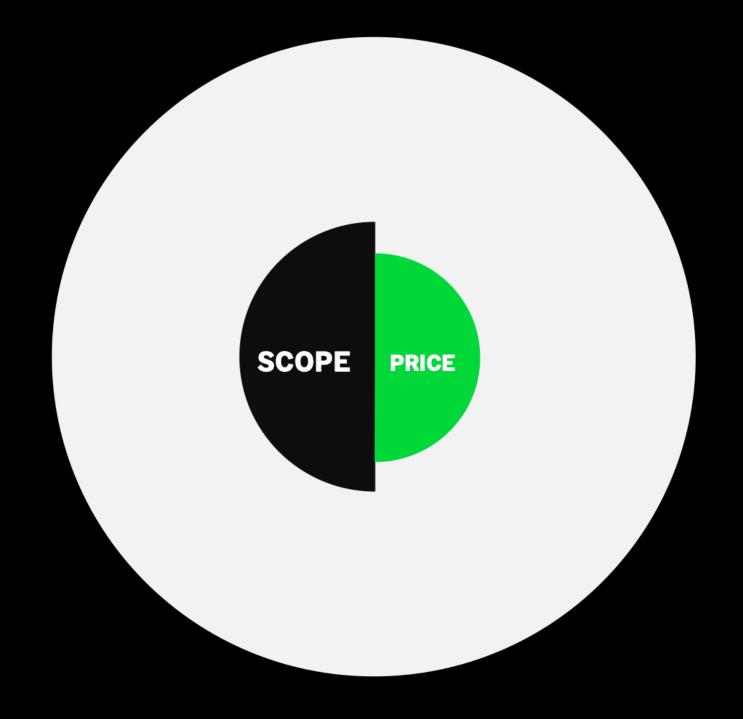


















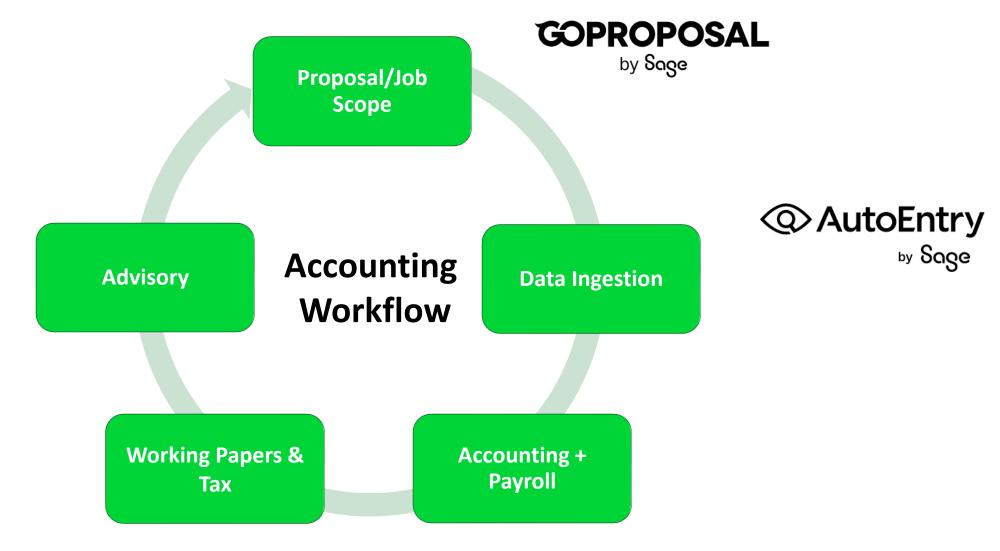






### Sage for Accountants in Canada





### One of the biggest industry pain points

63%

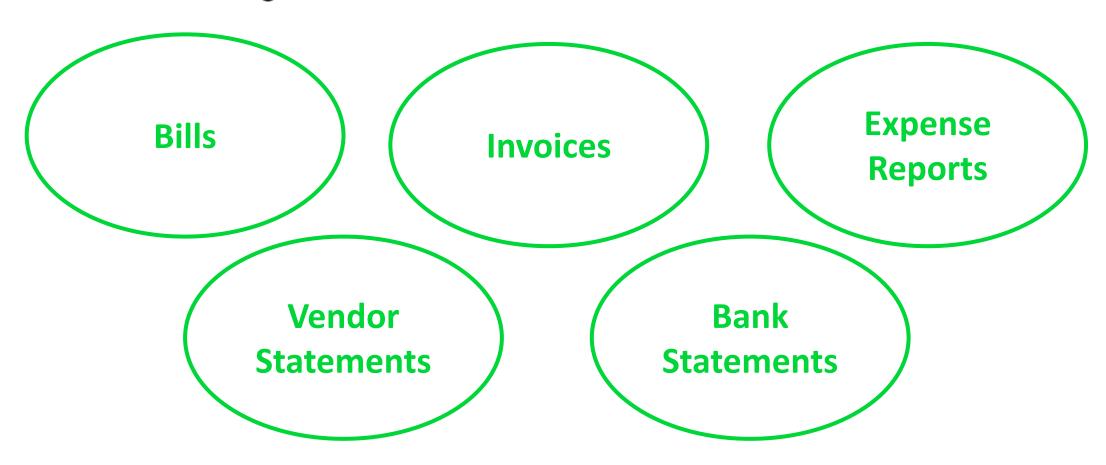
manual data entry is a pain point for CA accountants and bookkeepers

Human error within finance produces up to 25,000 hours valued at \$878,000 of avoidable rework



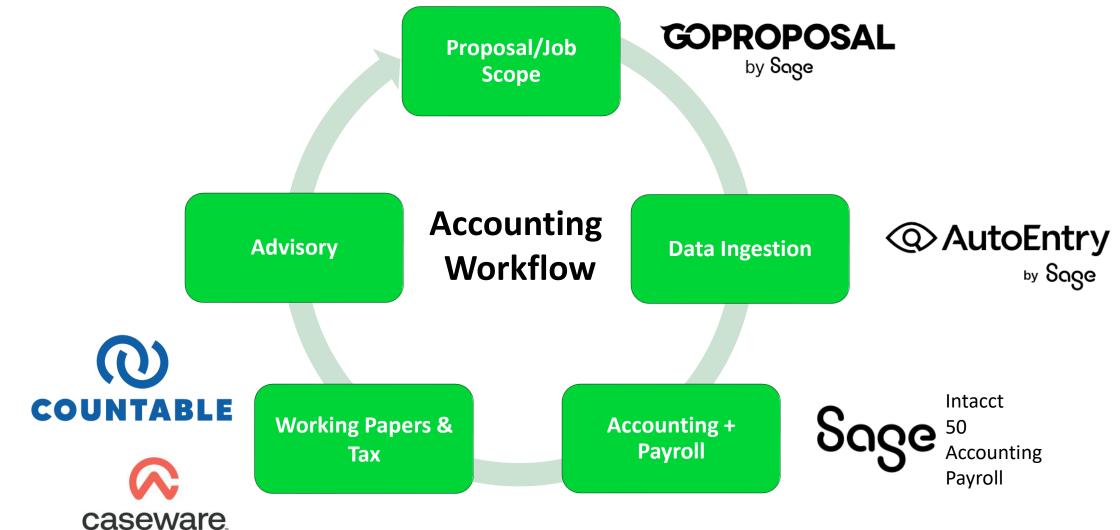
## AutoEntry

by Sage



### Sage for Accountants in Canada





### Sage for Accountants in Canada



Proposal/Job Scope **GOPROPOSAL** 

by Sage



**Advisory** 

**Accounting Workflow** 

**Data Ingestion** 





Working Papers & Tax

Accounting + Payroll





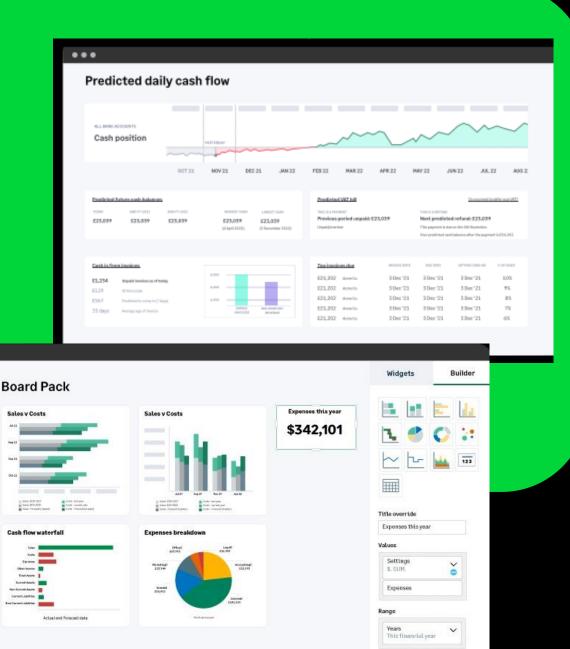
### Futrli by Sage

Puts accountants in the Advisory driving seat to help clients make the best business decisions.

- Cash flow forecasting
- 3-way forecasting
- Short, medium & long term business planning
- Drag and drop reports and dashboards

34% average increase in efficiency reported by customers 2.8x increase in income reported by Futrli customers in 2021

2.8x increase in available cash reported by Futrli customers







#### Perks and Benefits

**Support and reward your practice success** 

Welcome to the Sage community

- ✓ Transparent pricing
- ✓ Dedicated Account Manager
- ✓ Free certification and training
- **✓** Community



#### Membership Masterclass

Tap into talks and articles from the world's leading experts



#### Learning

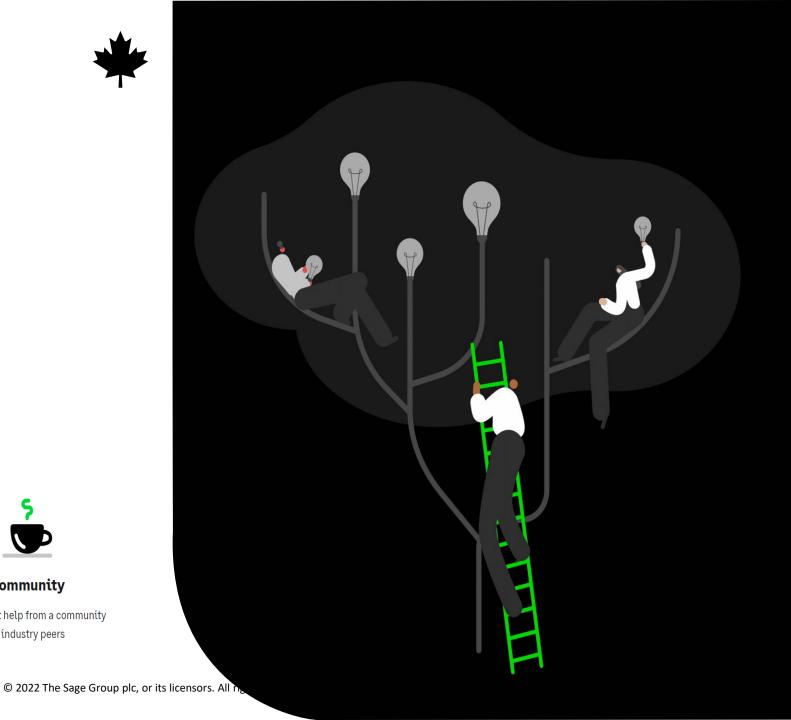
Access free learning resources and certifications



#### Community

Get product help from a community of industry peers





## Thank you