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## **2021 Alan Salmon Accounting Technology Seminar Privacy Policy**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### **What personal information do we collect from the people that visit our website?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details to help you with your experience.

### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize the user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.

### **Third Party Disclosure**

Please be advised that we do not sell trade or otherwise transfer your contact details to outside parties. Vendors who participate at the 2021 Alan Salmon Accounting Technology Seminar Series will receive your name and email address for one-time use during the 12 months following the event.

Should you have any questions or concerns please do not hesitate to contact us.

Marilyn Benninger, CPA CGA  
President, Benninger Productions Inc.  
[marilyn@accountingtechnologyseminar.ca](mailto:marilyn@accountingtechnologyseminar.ca)